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## Environmental Graphics

1 (series)

Philip Carter/Neil Hedger, designers  
David Heatt, writer  
Philip Carter, creative director  
Richard Beards/Paul Blow/Brian Carins/  
Graham Carter/Philip Carter/Paul Davis/  
Marion Deuchars/Aldous Eveleigh/  
Jeff Fisher/Nicola McClements/  
Roderick Mills/Andrew Mockett/  
Eduardo Rosso/Nicky Skinner/  
Ian Wright, illustrators  
Carter Wong Tomlin  
(London, United Kingdom), design firm  
howies, client

"The challenge to create point of sale appropriate to the ethical skate and bike clothing brand, howies, was met with the creation of thirteen artist-customized, reclaimed wardrobes."

2 Louis Gagnon, art director/creative director

François Leclerc, designer  
William Jarrett/Michel Touchette,  
photographers  
Paprika (Montréal, Canada), design firm  
Baronet, client

"Paprika had to redesign the new Baronet showroom in High Point, North Carolina. Thirty-five-millimeter transparencies in sleeves became elements of décor as a series of 4' x 8' posters with openings for backlit Duratran image inserts."

